CARBON FORUM ASIA

Carbon Market Trade Fair & Conference

30 - 31 October 2012
Centara Grand & Bangkok Convention Centre at CentralWorld, Thailand
www.carbonforumasia.com

Asia Pacific's Leading Platform for the Carbon & Energy Market

In partnership with

ADB

Official host

Supported by

THAILAND convention & exhibition bureau

Believe in THAILAND

Jointly organized by

IETA INTERNATIONAL EMISSIONS TRADING ASSOCIATION

koelnmesse
we energize your business

CARBON FORUM ASIA 2012

Welcome to Bangkok for the 7th edition of **CARBON FORUM ASIA**! Jointly organized by the International Emissions Trading Association (IETA) and Koelnmesse, CARBON FORUM ASIA is Asia Pacific's leading annual Conference and Trade Fair for Climate and Carbon Finance, Emissions Trading and Low Carbon Technologies. Be part of it!

The Asia-Pacific region is poised to lead the growth of carbon markets more than anywhere else. This year's edition will offer attendees the opportunity to find out how investors and policy makers are spending more time understanding the complexities and prospects for carbon and finance in Asia. It will take a closer look at the future role the Asia Pacific region plays in the global carbon and financial markets.

The Conference Program consisting of 5 plenaries, 18 workshop sessions and a couple of training sessions will be articulated around the following 3 themes:

- Regional and Global Carbon & Energy Market Developments
- Climate and Carbon Finance
- Energy and Clean Technology

The Carbon Sector Talks

Year after year, CARBON FORUM ASIA has firmly demonstrated itself to be the most valuable regional Carbon Congress and Exhibition, where you can meet all key players in the Asian Pacific market. If you need to know what's happening within the Asian region in just two days, CARBON FORUM ASIA is where you want to be!

Edwin Aalders, Assessor, Climate Change and Environmental Services, DNV

Just before Durban, CFA 2011 supplied us with a good platform to deliver China's actions in carbon market and low carbon development, introduce our development plan and requirements, and communicate with other participants in the market. On this stage, we were not only a watcher but a real and active player!

Xie Fei, Director, China CDM Fund

CARBON FORUM ASIA is an excellent conference for meeting and engaging with financial and carbon professionals from the Asia Pacific as well as around the world. The event is always well organised and attracts a very valuable range of participants in the market. Looking forward to attending next year!

Lara Phillips, Carbon Trader, Commodity Risk and Trading, Fonterra

IETA together with Koelnmesse has already created a new standard for events in the environmental market. You can always count on excellent topics, great speakers, and valuable business development opportunities. Looking forward to the next edition

Artur Lokomet, Market Development, Coal & Emissions Desk, EnBW Trading

Why Attend

No where else in Asia gives you the opportunity to reach and meet some 1,000 industry professionals from over 50 countries across the entire Carbon & Energy market value chain in one place at the same time.

The major annual platform in Asia Pacific to learn, discuss and keep updated on the most current issues and trends around climate change, carbon and energy.

Unique support by the Asian Development Bank (ADB) and Thailand Greenhouse Gas Management Organization (Public Organization)

Country groups that have supported the 2011 event were:

ADB · Victoria Australia · Melbourne Victoria Australia · SEAS Sustainable Energy Association of Singapore · CDMFUND · The World Bank East Asia and Pacific Region

Carbon Forum Asia 2011 Review

82.5% of participants attend mainly to make new business contacts

87.5% of participants find Carbon Forum Asia important to achieving their business objectives

95.5% of participants attend mainly to learn about the latest industry trends

93.5% of participants find Carbon Forum Asia important to achieving their objectives

How do you rate the quality of the conference program?

How do you rate the quality of the side events?

How do you rate the quality of the trade fair?

Satisfied Partly Satisfied

Key Facts and Figures of CARBON FORUM ASIA 2011

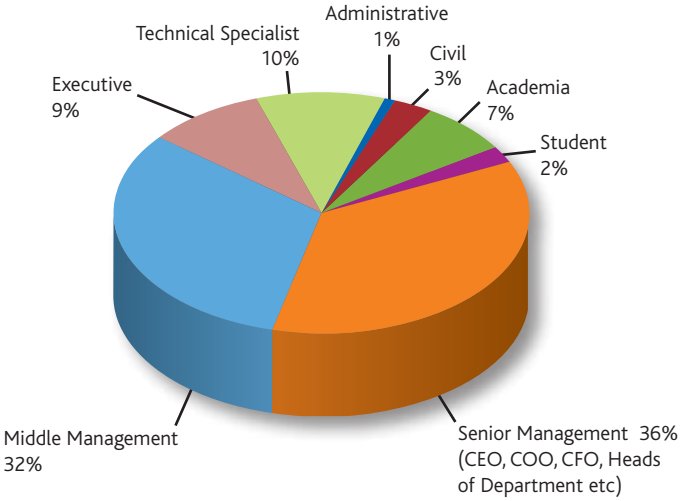
- 1028 attendees from 57 countries
- 88 exhibiting companies
- 123 industry leaders and experts
- 40 in-depth conference sessions

Top 30 Countries Represented in CARBON FORUM ASIA 2011

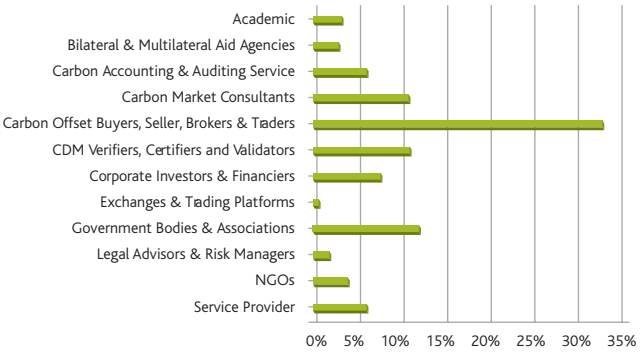
- Australia
- Bangladesh
- Bhutan
- Cambodia
- Canada
- China
- France
- Germany
- India
- Indonesia
- Ireland
- Italy
- Japan
- Korea
- Malaysia
- Nepal
- Netherlands
- New Zealand
- Norway
- Pakistan
- Philippines
- Singapore
- Spain
- Sri Lanka
- Sweden
- Switzerland
- Thailand
- United Kingdom
- United States
- Vietnam

Participants Profile 2011

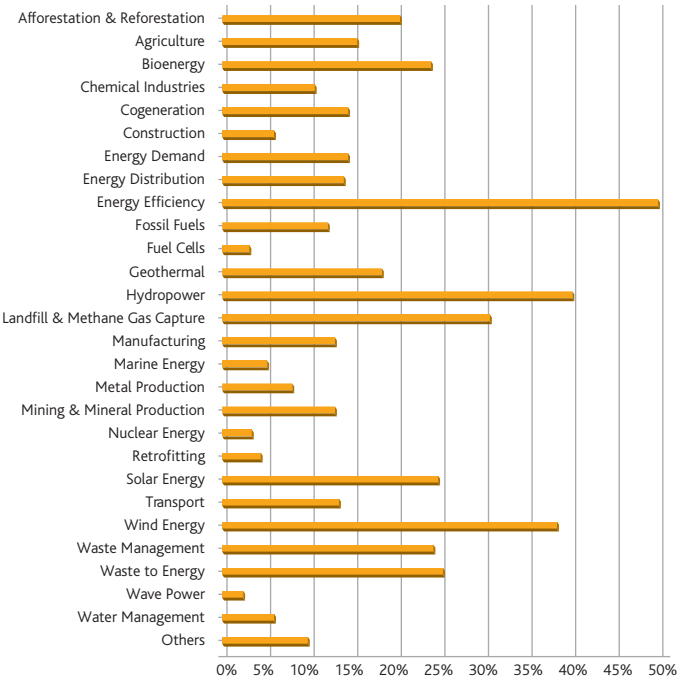
Job Function



Type of Companies



Type of Sectors



Venue

Centara Grand & Bangkok Convention Centre at CentralWorld, is a fully integrated and innovative hotel, convention venue, retail, and leisure complex ideally situated in the heart of Bangkok. Centara Grand, one of the largest in Asia Pacific featuring 505 luxurious rooms and suites, is located within the central business district. The hotel features 9 executive floors including one floor of World Executive Club, 9 restaurants and bars including Fifty Five (an outdoor roof top venue with impressive views across the city skyline), and 5 star-hotel facilities.

Position Your Business & Initiatives alongside Leaders in Carbon and Low Emissions Technologies.

Maximise your exposure and leverage on our marketing campaigns between now and the event.

Exhibitor Fees

	Early Bird	Standard Rate
Platinum (36 sqm)	€ 17,900	€ 19,800.00
Gold (18 sqm)	€ 9,900	€ 11,990.00
Silver (9 sqm)	€ 3,890	€ 4,790
IETA Silver (9sqm)	-	€ 3,690
Bronze (6 sqm)	€ 3,090	€ 3,690

Register by **15 July 2012** to enjoy the early bird rates.
Package entitlements are available on www.carbonforumasia.com.

Participant Fees

	Early Bird I Expires 30 June	Early Bird II Expires 15 Aug	Standard Rate
2-day entrance ticket (Trade Fair & Conference)	€ 790	€ 890	€ 990
2-day entrance ticket (Trade Fair only)	-	-	€ 200
1-day entrance ticket (Trade Fair only)	-	-	€ 110
Discounted 2-day entrance ticket (Trade Fair and Conference)			
Members of Supporting Organizations	-	-	€ 790
Developing Countries	€ 295	€ 395	€ 450
NGO Participants	-	-	€ 210
Students & Academia	-	-	€ 110

Register by **30 June 2012** and enjoy our highest discounted early bird rates.

Sponsorship Opportunities

Being a sponsor offers you a unique platform to network with industry colleagues and meet new prospects while enhancing your corporate identity to a highly targeted audience. Join us in organizing 'Meet the Carbon & Energy Market' Evening Reception, Business Lounge, Lunch and Tea Breaks

We would welcome the opportunity to discuss your specific needs and where possible tailor a package that better suits you.

Koelnmesse Pte Ltd
Ms Su Ling Khoo
Regional Manager
Tel: +65 6500 6718
Fax: +65 6294 8403
sl.khoo@koelnmesse.com.sg

Koelnmesse Pte Ltd
Ms Corrine Zhang
Sales Executive
Tel: +65 6500 6742
Fax: +65 6294 8403
c.zhang@koelnmesse.com.sg

International Emissions Trading Association (IETA)
Ms Lisa Spafford
Director
Conferences & Strategic Partnerships
Tel: +41 22 737 0502
Fax: +41 22 737 0508
spafford@ieta.org

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