



Marketer for household biogas systems, Kiambu county (Kenya)

We seek a meticulous and intelligent marketing practitioner to take responsibility for raising awareness and marketing a CDM biogas project in Kiambu County. The individual will be highly motivated, diligent, charismatic, dynamic, innovative, result oriented and focused on delivering a winning marketing strategy.

The individual will be Responsible for:-

- Developing and implementing the organization's effective marketing strategy. This involves devising techniques with detailed action plans to raise awareness and marketing biogas systems to rural households.
- Acquisition of new customers based on quantitative targets set by the project developers
- Regular monitoring and quality assurance visits to maintain strong working relationships with new and existing customers

Skills

- At least 3 years working experience in marketing rural products with proven success
- Must display professionalism in approach, appearance and conduct to inspire confidence in the rural households to reflect proper image of the project developers
- Our clients are rural households in the project location and the customers are mainly women. Excellent communication skills in a language that these women understand are therefore a must.
- Strong commercial awareness. Flair in marketing will be a distinct advantage.
- Strong interpersonal and persuasive skills
- Strong organizational skills
- Driven to succeed with ability to work both independently and as a team member
- A clean Driving license and preferably owns a car
- Must have integrity and commitment to high ethical standards

Application

Please send your CV and cover letter with indication of your salary expectation until December 12 to ses@jambo.co.ke or hand deliver it to David Karanja, Tel. (+254) 720940227. Interviews will be held in the week 17 to 21 December.

About the project

The Kiambu county biogas project is a joint initiative of the German carbon offset provider atmosfair and the Kenyan company Sustainable Energy Strategies (SES). SES offers turnkey biogas systems to rural farmers with a minimum of two cows providing enough dung to produce biogas for cooking and warm water. For more information <https://www.atmosfair.de/index.php?id=546&L=3> or <http://www.facebook.com/ses.kenya>

Contact:

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